

English 3201 Personal Response Scoring Scale	
Criteria	Score
<ul style="list-style-type: none"> <li>• outstanding awareness of audience; purpose and tone are present</li> <li>• voice is clearly present and compelling</li> <li>• mechanics (very strong grasp of conventions)</li> <li>• content is relevant and outstanding; appropriate supporting evidence is present and develops the ideas relating to the task</li> <li>• organization and structure are displayed in an outstanding manner</li> </ul>	<b>9 - 10</b>
<ul style="list-style-type: none"> <li>• strong awareness of audience; purpose and tone are present</li> <li>• voice is usually apparent and strong</li> <li>• mechanics (strong grasp of conventions)</li> <li>• content is relevant and strong; appropriate supporting evidence is usually present and develops the idea relating to the task</li> <li>• organization and structure are displayed in a strong manner</li> </ul>	<b>7 - 8</b>
<ul style="list-style-type: none"> <li>• general awareness of audience; purpose and tone are present</li> <li>• voice is frequently apparent and is sometimes compelling</li> <li>• mechanics (good grasp of conventions and flow is maintained)</li> <li>• content is frequently relevant and satisfactory; appropriate supporting evidence is frequently present and usually develops the ideas relating to the task</li> <li>• organization and structure are displayed in a satisfactory manner</li> </ul>	<b>5 - 6</b>
<ul style="list-style-type: none"> <li>• limited awareness of audience; purpose and tone are present</li> <li>• voice is sometimes present and occasionally apparent</li> <li>• mechanics (errors are frequent and beginning to affect readability)</li> <li>• content is somewhat relevant and satisfactory; appropriate supporting evidence relating to the task is only sometimes present and developed</li> <li>• organization and structure are displayed in a limited manner</li> </ul>	<b>3 - 4</b>
<ul style="list-style-type: none"> <li>• very limited awareness of audience; purpose and tone are present</li> <li>• voice is rarely apparent and is not compelling</li> <li>• mechanics (errors are making readability impossible)</li> <li>• content is rarely relevant and not satisfactory; appropriate supporting evidence relating to the task is rarely present and developed</li> <li>• organization and structure are displayed in a very limited manner</li> </ul>	<b>0 - 2</b>