## <u>ECONOMIC RESILIENCY:</u> <u>HELPING NORTHERN COMMUNITIES AND</u> <u>BUSINESSES PREPARE FOR & RECOVER FROM</u> <u>DISASTERS</u>

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**Stephen Jordan,** *Institute for Sustainable Development* 

### <u>AGENDA</u>

#### Module 1 (Leann Hackman-Carty)

Current situation and challenges of existing disaster response models

#### Module 2 (Ray Wanuch)

- Lessons learned from Fort McMurray
- Implications and challenges for Indigenous/Northern/rural communities

#### Module 3 (Stephen Jordan)

Emergent strategies and approaches
 Wrap-Up



### MODULE #1: SETTING THE TABLE

- The Current Landscape
- Common Challenges
- Valuable Tools and Resources
- Economic Supports



#### 10 COSTLIEST NATURAL DISASTERS IN CANADA

EVENT	LOCATION	DATE	LOSS* *Fort McMurray \$3.58E
Windstorm/thunderstorm	Southern Alberta	June 2013	\$1,827M
lcestorm	Southern Quebec/eastern Ontario	Jan. 1998	\$1,574M
Windstorm/thunderstorm	Toronto, southern Ontario	July 2013	\$1,000M
Fire	Slave Lake, Alberta	May 2011	\$742M
Windstorm/rainstorm	Ontario	Aug. 2005	\$625M
Windstorm/thunderstorm	Alberta	Aug. 2014	\$569M
Windstorm/thunderstorm	Calgary and region	Aug. 2012	\$562M
Wind/thunderstorm	Calgary/southern Alberta	July 2010	\$530M
Windstorm	Calgary	Aug. 2009	\$376M
Hailstorm	Calgary	Sept. 1991	\$363M

\*Loss and loss adjustment expense. Not adjusted for inflation.

SOURCE: STANDARD AND POOR'S

\*reflects insurable loss, not overall cost

NATIONAL POST



### **MOST COSTLY NORTHERN DISASTERS**

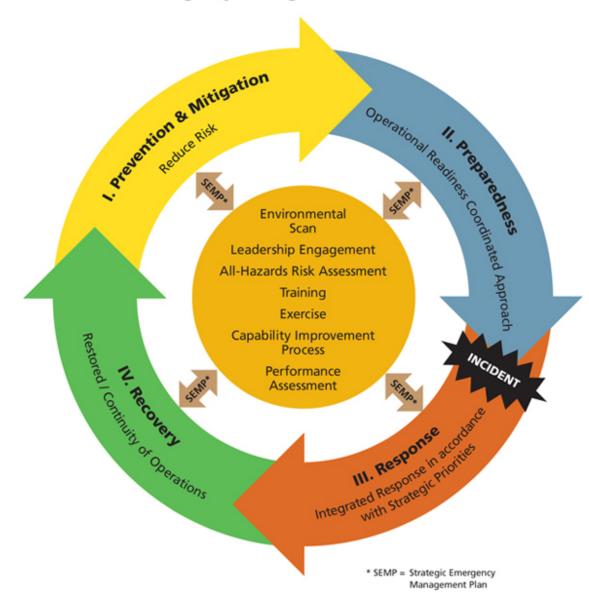
EVENT START DATE	EVENT TYPE	PLACE	ESTIMATED TOTAL COST
June 2014	Wildfire	Northwest Territories	\$55,000,000
July 1998	Wildfire	Tibbet Lake NT	\$12,044,118
July 1990	Wildfire	Old Crow YT	\$7,925,848
January 1999	Avalanche	Kangiqsualujjuaq QC	\$6,400,400
June 2008	Flood	Pangnirtung NU	\$4,507,509
June 1995	Wildfire	Sahtu Region of the Northwest Territories	\$3,432,310
May 2006	Flood	Aklavik NT	\$3,140,829
May 1979	Flood	Dawson YT	\$1,854,000
June 2012	Flood	Yukon, Northwest Territories and British Columbia	\$1,503,748
May 1989	Flood	Liard River NT	\$1,094,778

#### Source: The Canadian Disaster Database

\* Note: The chart doesn't include costs covered from sources like Canada's Emergency Management Assistance Program for on-reserve emergency events which have surpassed the costs listed above for a number of recent disasters such as the 2011 Manitoba Flood and seasonal spring flooding in Northern Ontario.

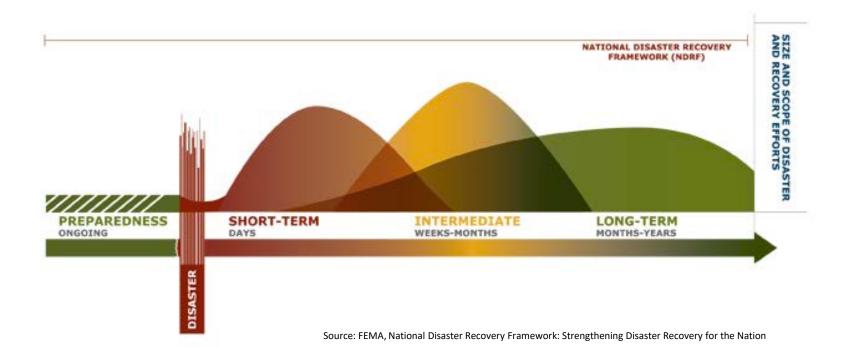


#### **Emergency Management Continuum**



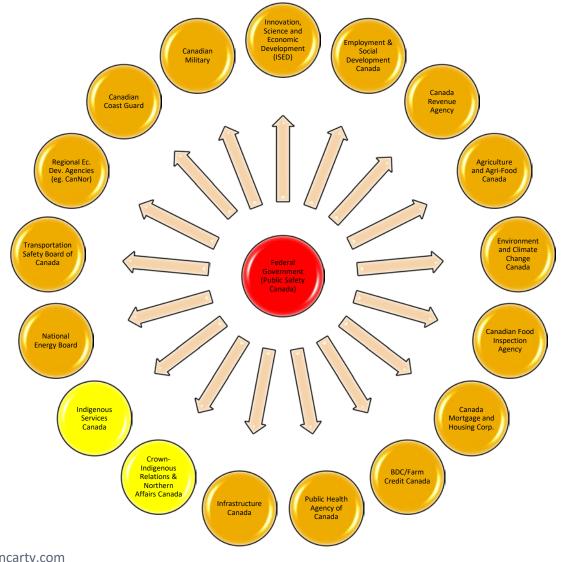


#### **RECOVERY CONTINUUM**





#### FEDERAL RESPONSE

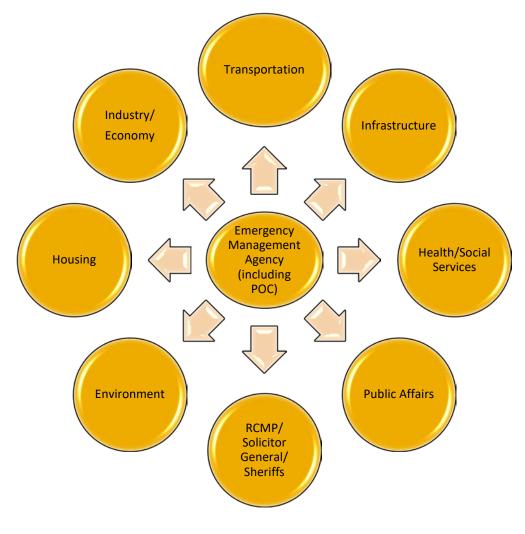


What about Recovery?



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## PROVINCIAL/TERRITORIAL RESPONSE





#### **COMMON POST-DISASTER CHALLENGES**





#### **COMMON POST-DISASTER CHALLENGES**



*Source: Adapted from Disaster Mental Health Services: a Primer for Practitioners* (Myers D, & Wee D.F., 2004)



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### **ECONOMIC TOOLS & RESOURCES**



www.edaalberta.ca



Institute for Sustainable Development

www.isdus.org



www.masteryourdisaster.ca

www.hackmancarty.com

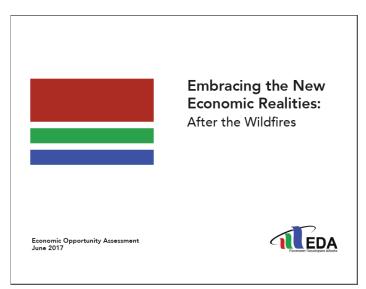
## **ECONOMIC SUPPORTS**

- Business retention and expansion (BRE) program
- Business emergency hotline
- Business recovery centre (BRC)
- Case management
- Business database system
- Integrated business assistance resources
- Resiliency/business continuity training
- Topically-focused workshops



### MODULE #2: LESSONS LEARNED

- The Fort McMurray experience
- Indigenous/Rural/Northern challenges identified





#### THE FORT MCMURRAY EXPERIENCE



- Municipal Leaders
- Community Stakeholders
- Local Businesses
- Rural/Indigenous

Research

Interviews

**Focus Groups** 

#### **Final Report**

• Over 50 business and economic recovery recommendations



### FORT MCMURRAY CHALLENGES

- Geographically large region, small population
- Regulations, processes and governance
- Insurance
- Lack of business supports
- Workforce
- Unresolved forest safety issues
- Limited economic base/diversification



### FORT MCMURRAY CHALLENGES

- Lack of inclusion and connectivity
- Food security
- Recognition in their response role
- Social impacts
- Communication
- Real estate

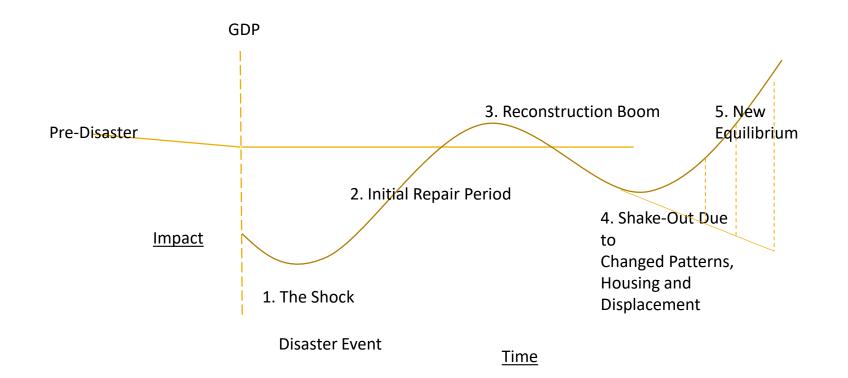


### MODULE #3: GOING FORWARD

- Emergent Strategies and Solutions
  - For Resilience Readiness
  - For Long-Term Recovery
  - Leveraging Private Sector Capabilities
- Sample Tools



#### ALESCH MODEL OF DISASTER RECOVERY





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# UNPACKING GOALS OF EXTREME WCGH

#### **MANAGEMENT**





#### **RESILIENCE FUNCTIONS**

#### **Built/Natural**

- Needs Assessments
- Planning
- Investments
- Re-Skinning & Hardening
- "Defense in Depth"

#### **Social**

- Communication– Coordination– Collaboration
- Trust-Building
- Information Sharing
- Practice/Exercises

#### R&D

#### Technology

- Data Gathering & Evaluation
- Benchmarking
- Issue/Policy Development

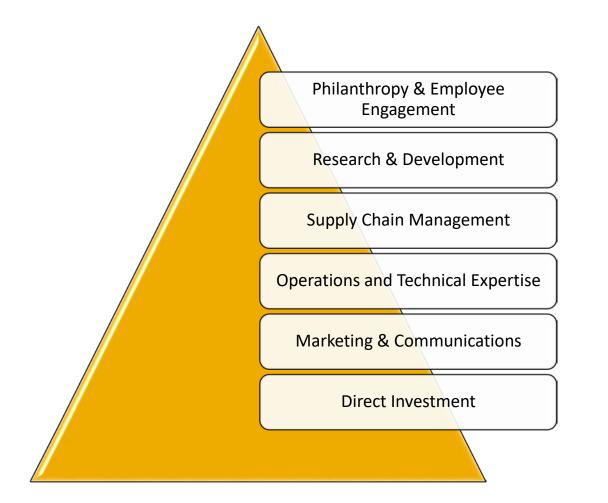


## **RECOVERY FUNCTIONS**

- Planning & Design
  - Establishment of Mileposts and Goals
- Communication–Coordination–Collaboration
- Capacity Building
  - Capital
  - Expertise
  - Manpower and Resources
  - Short-Term Surge Capacity and Long-Term Empowerment



#### LEVERAGING PRIVATE SECTOR CAPABILITY





### **NEXT STEPS**





### **POTENTIAL GAPS**

Resources	<ul> <li>Preparedness training</li> <li>Manuals, websites</li> <li>Planning/mitigation programs and resources</li> </ul>	
Processes	<ul> <li>Governance, regulations/bylaws, procurement</li> <li>Unique considerations for a traditional economy/cultural industries</li> </ul>	
Communication/ Connectivity	<ul> <li>Limited coverage, connectivity</li> <li>Messages to businesses</li> <li>Meaningful engagement</li> </ul>	
Business Retention & Expansion	<ul> <li>Mentoring, database development</li> <li>Workforce, market access, investment</li> <li>Events, business continuity/insurance training</li> </ul>	
Other	<ul><li>Infrastructure</li><li>Incentives</li></ul>	

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### POTENTIAL OPPORTUNITIES

Prevention/ Mitigation						
	Preparedness			$\land$		
Hazard Identification Structural & Non- Structural Mitigation Resilient Infrastructure	Disaster Recovery Framework Business Friendly Environment	Response		$\bigwedge$		
		Business Hotline	Recovery/Resiliency			
	Mutual Aid Agreements Communications Preparedness Tools/ Training	Business Recovery Centre Collaborative/ Integrated Response	Access to Resources/Training/ Technical Teams Economic Development	V		
		Programs	Resources Business Retention & Expansion			



## **QUESTIONS**

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