## ADVERTISEMENT TEMPLATE INSTRUCTIONS

• Each of the shaded areas in the advertisement templates is explained below in accordance with the type of licensing application:

## New licence or addition of species to an existing licence

Company 1 - Company name.

Location 1 - Location of company.

Primary - Type of licence (i.e., Primary, Secondary or Aquaculture) - Click and choose from drop down list.

Species - Species or species groups requested (see Table below).

Location 2 - Location of facility (i.e., community).

Date - Deadline for comments is 2 weeks from the date the advertisement will last appear in the newspaper.

## Transfer of species between processing facilities or transfer of licence (all species)

Company 1 - Company to which species or species group transfer is being requested.

Location 1 - Location of company to which species or species group transfer is being requested.

Primary - Type of licence (i.e., Primary, Secondary or Aquaculture) - Click and choose from drop down list.

Species - Species or species group to be transferred (see Table below) – if all species, type "All Species".

Company 2 - Company from which species or species group is being transferred.

Location2 - Community from where species or species group is being transferred.

Location3 - Community to where species or species group is being transferred.

Date - Deadline for comments is 2 weeks from the date the advertisement will last appear in the newspaper.

## Change of Operator (i.e., change in company operating the facility where licence is issued)

Company 1 - Company that plans to purchase or lease the licensed processing facility.

Location 1 - Location of company that plans to purchase or lease the processing facility.

Location2 - Community in which processing facility is located.

Company2 - Company that is currently operating the processing facility.

Date - Deadline for comments is 2 weeks from the date the advertisement will last appear in the newspaper.

- Double-click on shaded area with your left mouse button, type information or choose from drop down list and repeat until all shaded areas are completed.
- The advertisement can now be printed or saved as a file.

SPECIES/GROUP	SPECIES AND/OR PRODUCTS INCLUDED
Groundfish	Catfish, Cod, Cusk, Dogfish, Flounder, Grenadier, Hagfish, Hake, Halibut,
	Haddock, Monkfish, Pollock, Redfish, Shark, Skate, Turbot, Wolffish
	(includes Groundfish By-Products)
Pelagics	Capelin, Herring, Mackerel, Smelt, Squid
Snow Crab	Snow Crab
Shrimp	Shrimp
Clam	Clam, Cockle
Other Crab	Rock, Toad, Atlantic King, Porcupine, etc.
Eel	Eel
Lobster	Lobster
Lumpfish	Lumpfish, Lumpfish Roe
Mussels (Aquaculture)	Farmed Mussels
Salmonids (Aquaculture)	Farmed Atlantic Salmon, Farmed Steelhead
Salmonids (Wild)	Arctic Char
Scallop	Scallop
Sea Cucumber	Sea Cucumber
Seal	Seal Meat, Seal Oil, Seal Pelts
Sea Urchin	Sea Urchin
Tuna	Tuna
Whelk	Whelk