

Fundraising Ideas for Schools

Implementing the [Provincial School Food Guidelines](#) (SFGs) can help create a healthier environment at your school. The SFGs apply to all foods and beverages served and/or sold. This includes foods and beverages available in cafeterias, canteens, vending machines, foods used for fundraising, and foods or beverages available at school-sponsored events (such as concerts or sporting events).

The following fundraising ideas have been successful in schools:

- School spirit clothing/gear – hoodies, bags, hats, toques, pants, jackets, water bottles
- Garage sales or used book sales – encourage families to bring in donations
- Recycling – set up an account at your local depot and ask the school community to donate under the school's account or collect the donations at school
- Ticket Sales – if your school has the appropriate licenses to sell tickets, then a chance to win a gift basket, gift card tree or items donated from local businesses work well
- Auction – seek donations from local businesses and the school community and hold an online or in person silent auction
- Gift wrap or greeting cards
- Community calendars
- Special holiday themed items like locally made holiday door wreaths or centre pieces
- Flower bulbs – try local businesses or nurseries or purchase in bulk online
- Locally produced products – partner with local businesses who make soaps, candles, personalized items, or healthy food items. They may even create a custom fundraiser for your school.
- Vegetable hampers – partner with a local farm to purchase vegetable hampers in bulk to use as a fundraiser - (click [HERE](#) for a list of NL farms)
- Other products available by catalogue such as cookware, food storage items, eco-friendly cleaning products etc. There may be a sales consultant in the area to partner with.
- Encouraging physical activity can also be a great fundraiser. Consider the following ideas and work with the school community to gather donations:
 - Walk/dance/skip-a thon
 - Fun run/walk

Events also make great fundraisers. Consider hosting an event at your school and charging admission as a fundraiser, keeping in mind if there is canteen service it should offer foods and drinks that follow the SFGs as well. Some event ideas that have worked well for schools are:

- Carnival
- Talent show
- Dinner Theatre
- Live Music
- Car wash
- Trivia tournament
- Family breakfast (try whole grain pancakes, fruit, and milk)
- Family dinners (try homemade meals like spaghetti, turkey, or roast dinners etc.)