

Labour Market Research Package

Participant Name:	
Occupation of Interest:	Program of Interest:

Instructions for completing guide:

Please read through the following information before beginning. Then work through each section and either use the space provided to write in your answers or use this as a template for creating your own document.

SECTION 1: GETTING READY

What is Labour Market Research?

Labour market information tells you:

- What skills employers are looking for
- What industries are hiring
- Where to find employers who are hiring
- What working conditions are like for specific industries
- What education and training you need for specific jobs
- What is the cost of obtaining training for specific jobs
- What factors can stop you from getting a job
- Which job areas are growing in the future

By knowing as much as you can about your occupation of interest, you can make better, more informed career and education decisions.

SECTION 2: INTERNET RESEARCH

Internet Sites

www.careercruising.com

username: **Will be provided by your Case Manager**
password:



This site has job descriptions, average earnings, links to education/training, and video interviews with people working in the profiled occupations.

www.jobbank.gc.ca

This site allows you to produce a detailed report based on an occupation of your choice specific to each province in Canada.

Using these internet sites (and any others you find) fill in the following information and/or print out information from the sites.

Primary Job Duties:

Wage/Salary Estimates

Source (ex. Career Cruising)	Wage/Salary
	\$
	\$
	\$

Based on the information gathered what do you believe will be the average starting wage/salary for this occupation?

Is this occupation in demand in Newfoundland (unemployment rate, skills shortage)?

Employment Outlook

Source (ex. Career Cruising)	Employment Outlook (ex. good, fair, poor, etc)
	Province/Geographic area: Outlook:
	Province/Geographic area: Outlook:
	Province/Geographic area: Outlook:

What type of employers hire for this occupation?

Are you willing/able to move to find work if necessary?

Based on your research so far, list any potential drawbacks with respect to working in this occupation:

Sources of Labour Market Information

CAREER SEARCH SITES:

- Job Bank – <http://www.jobbank.gc.ca>
- Indeed Job Bank – <http://www.indeed.ca> (Canadian Jobs)
– <http://www.indeed.com> (United States Jobs)
- CareerBeacon – <http://www.careerbeacon.com>
- Skilled Workers – <https://skilledworkers.com/>
- Workopolis – <http://www.workopolis.com>
- The Balance Careers – <https://www.thebalancecareers.com>
- CanJobs – <http://canjobs.com>
- Eluta Job Search – <http://www.eluta.ca>
- Monster – <http://www.monster.ca>
- Career Owl – <http://www.careerowl.ca>
- Canada Jobs – <http://www.canadajobs.com>

EMPLOYERS:

- Public Service Commission NL – <https://www.hiring.gov.nl.ca/Home.aspx>
- Public Service Commission of Canada –
<https://www.canada.ca/en/public-service-commission/jobs/services/gc-jobs.html>
- Canadian Armed Forces Jobs – <http://www.forces.ca>
- Alberta Job Centre – <http://www.albertajobcentre.ca>
- RigZone: Oil and Gas Jobs – <http://www.rigzone.com/jobs/?wwkr-t>
- Council of Marine Professional Associations – <http://www.compasscanada.info>
- PIHRC (Petroleum Industry Human Resource Council) – <http://www.oilandgascareerinfo.ca>
- National Association of Women in Construction – <http://www.nawic.org/nawic/Default.asp>
- Vale – <http://www.vale.com>
- Hebron Project – <http://www.hebronproject.com>
- Nalcor Energy – <http://www.nalcorenergy.com>
- YM/YWCA – <http://ymcanl.com/>

LABOUR MARKET RESOURCES:

Career Cruising – <http://www.careercruising.com>

Service Canada – <http://www.servicecanada.gc.ca>

Advanced Education and Skills Apprenticeship and Certification –
<http://www.aesl.gov.nl.ca/app/index.html>

NOC – <http://noc.esdc.gc.ca/English/noc/welcome.aspx?ver=16>

Alberta Learning Information Service (ALIS) – <http://alis.alberta.ca>

Outlook 2025 – https://www.aesl.gov.nl.ca/publications/pdf/labour_market_outlook2025.pdf

Provincial Post Secondary Offerings – <http://www.lmiworks.nl.ca/PPSOL>

LinkedIn – <http://www.linkedin.com>

Salary Wizard Canada –
https://swz.salary.com/CanadaSalaryWizard/LayoutScripts/Swzl_NewSearch.aspx

Career Planner – <http://www.careerplanner.com>

Career Information Hotline – 1-800-563-6600

NEWSPAPERS/MEDIA:

VOCM – <http://www.vocm.com>

CBC – <http://www.cbc.ca/nl>

The Telegram – <http://www.thetelegram.com>

Tips:

- Newspapers can be a valuable source of labour market information. Clip job ads and articles, which include employment potential. The business section is a useful source of information
- Graduate employment statistics from schools; remember to confirm if graduates are employed in their area of training