

Assessing Stakeholders

Once you have identified the level of influence of and impact on your various stakeholders, now is the time to assess the best way to engage each group or category of groups. The Community Engagement Branch of the Department of Municipal and Community Affairs (MCA) can help you work through this assessment.

Stakeholder Cluster groups together, if applicable	Interest in the Public Issue Select: low, medium or high.	History of Participating in Government Engagement Activities Select: frequent, occasional or rare.	Geographic Location Describe whether they are located in one community or region; in multiple locations; or if they are province-wide.	Potential Barriers to Participation Describe	Recommended Engagement Approach To be completed in consultation with the Community Engagement Branch.