

Assessing Stakeholders

Once you have identified the level of influence of and impact on your various stakeholders, now is the time to assess the best way to engage each group or category of groups. The Public Engagement and Planning Division (PEP) can help you work through this assessment.

| Stakeholder Cluster groups together, if applicable. | Interest in the Public Issue Select: low, medium or high | History of Participating in Government Engagement Activities Select: frequent, occasional or rare. | Geographic Location Describe whether they are located in one community or region; in multiple locations; or if they are province-wide. | Potential Barriers to Participation Describe | Recommended Engagement Approach To be completed in consultation with PEP. |
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