

COME HOME 2022 LOGO LICENCING APPLICATION



APPLICANT

Name of Company:

Address:

City:

Province:

Postal Code:

Contact:

Telephone:

E-mail:

Website:

DESCRIPTION OF COMPANY

Legal form of Company (check one)

Sole Proprietorship

Partnership

Craft

Limited Partnership

Corporation

Other

PRODUCT AND MARKETING INFORMATION

List type of products sold

Describe current retail market (i.e. craft fairs, studios, etc.)

PROSPECTIVE LICENSEE STATEMENT

- a. I hereby affirm that the answers to the above questions are true and complete, except for such questions that explicitly call for projections and plans, which have been answered in good faith and to the best on my knowledge. I understand that any licence which may be granted to a company by the Government of Newfoundland and Labrador will be subject to immediate termination, in the event that the Government of Newfoundland and Labrador determines that the information provided herein is false, misleading, fraudulent, or incomplete.
- b. I hereby acknowledge the proprietary nature of all Government of Newfoundland and Labrador names and logos and I hereby acknowledge that the right, title and interest in such names and logos belong to the Government of Newfoundland and Labrador. I agree that I will make no use of any names or logos without the prior written consent from the Government of Newfoundland and Labrador.
- c. I hereby agree that my company's product(s) and/or concept(s) will be reviewed and accepted or rejected at the sole discretion of the Government of Newfoundland and Labrador.
- d. I hereby agree to adhere by the guidelines for the Come Home logo outlined in the **Graphics Standards Guide** when producing special and/or customized orders. I understand that it is my responsibility to notify the Marketing and Brand Management Division immediately if requested to produce items that conflict with the guidelines provided in the graphic standards guide and will not fulfill the order until approval has been granted.
- e. The Government of Newfoundland and Labrador has agreed that any product sample(s), mock-up(s), rendering(s), etc. that may be submitted in support of the application will be examined only by the Government of Newfoundland and Labrador personnel. If a licence is not granted, the application and supplementary information will be returned upon request. I acknowledge that the Government of Newfoundland and Labrador may licence other products or concepts similar in nature without obligation to me.

Company or Producer:

Name of Individual Supplying Information:

Title:

Signature: _____

Date:

Please send completed application form or any inquiries to regarding the Come Home 2022 Logo Licencing Program to alisonmacleod-boland@gov.nl.ca