

**Newfoundland and Labrador**

**Arts Council**

Activity Plan 2020-2023

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## Chairperson's Message

In accordance with the **Transparency and Accountability Act** requirements for category 3 government entities, I am pleased to present the 2020-2023 activity plan for the Newfoundland and Labrador Arts Council (NLAC).

As the Chair of the NLAC, I accept accountability, on behalf of the Board, for the preparation of the plan and the achievement of its objective. The plan is developed by taking into consideration the strategic directions of government applicable to the Department of Tourism, Culture, Arts and Recreation (TCAR).

Sincerely,



Stan Hill  
Chair  
Newfoundland and Labrador Arts Council

# Introduction

In 2020, Council is celebrating its 40<sup>th</sup> anniversary of fostering and promoting artistic creation and developing the arts for the benefit of all Newfoundlanders and Labradorians. For the past 40 years, the NLAC has played an essential role in investing in the growth and success of the province's arts community. This activity plan outlines Council's objective for the next three years.

# Overview

The NLAC is a non-profit Crown agency created in 1980 by the **Arts Council Act**. As a Crown agency, the NLAC operates at arm's length from the Provincial Government. The NLAC strives to foster and promote the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians. The primary function of the NLAC is to develop and administer grant programs for professional artists and arts organizations, community groups and schools.

# Mandate

Section 5 of the **Arts Council Act** states that the objectives of the NLAC are to foster and promote the creation and production of works in the arts, the study and enjoyment of these works, and in particular, the Council shall:

- a. foster and promote, through grants and otherwise, the arts of the province and the arts of groups indigenous to the province;
- b. help, through grants and otherwise, in the development of provincial amateur and professional artists and arts organizations; and,
- c. advise the minister with respect to the development of arts and arts policy in the province.

### **Vision**

The vision of the NLAC is of a province where Newfoundlanders and Labradorians are a creative, innovative and diverse people who fully participate in a healthy, vibrant, and cultural community, which is globally recognized for artistic excellence.

### **Lines of Business**

The primary function of the NLAC is to develop and administer grant programs for professional artists and arts organizations, community groups and schools. Currently the NLAC achieves this through seven funding programs:

1. Sustaining Program for Professional Arts Organizations
2. Annual Operating Program for Professional Arts Organizations
3. Professional Project Grants Program
4. Community Arts Program
5. Professional Artists' Travel Fund
6. School Touring Program
7. ArtsSmarts

The NLAC also initiates partnerships with the business community and other funding agencies; produces an annual arts awards show designed to honour the accomplishments of Newfoundland and Labrador artists; and, manages the BMO Winterset Award, the Lawrence Jackson Writing Award and the Rhonda Payne Theatre Award. For additional information about any of our programs or events, please visit <http://www.nlac.ca>.

### **Primary Clients**

The NLAC works closely with numerous clients, including:

- Professional Artists

- Professional Arts Organizations
- Professional Groups
- Amateur Artists
- Amateur Arts Organizations
- Community Arts Organizations
- Schools and School Boards
- Departments of Federal, Provincial and Municipal governments
- Business Community

### **Budget**

The 2020-21 budget for the NLAC is \$3,936,600. Provincial appropriations to the NLAC supports the artistic development of visual and performing artists.

### **Employees**

There are five full-time staff (three female/two male) employed by the Council.

### **Council Members**

A volunteer council of 13 individuals appointed by the Provincial Government, reflecting regional representation of the province, governs the Council. Council members serve on a volunteer basis for a three-year term. As of September 30, 2020, the Council members were:

Chairperson: Stan Hill, Conne River (Visual Arts)

Co-Vice Chairpersons: Barbara Doran, St. John's (Film)  
Kristin Harris Walsh, St. John's (Dance)

Members: Dr. Debbie Brake-Patten, Kippens (Community)  
Don Dunphy, Stephenville (Theatre)  
Robert Hallett, St. John's (Music)  
Todd Hennessey, Corner Brook (Theatre)  
Marie Wadden, St. John's (Writing)

Non-Voting Member: Gerry Osmond, St. John's (TCAR)

### Horizontal Initiatives

The NLAC continues to identify opportunities to better focus and coordinate investments and programming through stronger collaborative partnerships and relationships with government, other arts organizations, communities and other stakeholders. We firmly believe that these approaches will assist us to better meet our mandate. Partnerships that help Council meet its mandate include:

- Government of Newfoundland and Labrador Department of Education's Cultural Connections Strategy and Equinor support the NLAC's Arts in Education grant programs.
- BMO Financial Group and Sandra Fraser Gwyn Foundation support the Winterset Award.
- Canadian Broadcasting Corporation supports the annual Arts Awards.

### Physical Location

Newman Building, 1 Springdale Street

P.O. Box 98, St. John's, NL A1C 5H5

Telephone: (709) 726-2212, Toll Free: 1-877-726-2212 (NL only)

Facsimile: (709) 726-0619

Website: [www.nlac.ca](http://www.nlac.ca)



## Strategic Issue

### Investment in Newfoundland and Labrador's Professional Artists and Arts Organizations

In consideration of the mandate and financial resources of the Council Members of the NLAC, Council intends to report on the objective below, through its annual reports, for each fiscal year of this plan (2020-21, 2021-22 and 2022-23).

#### Objective 2020-2021

By March 31, 2021, the NLAC will have invested in Newfoundland and Labrador's professional artists and arts organizations.

#### Indicators

- Invested in Newfoundland and Labrador's professional artists and arts organizations through the NLAC's grant funding programs.
- Supported opportunities for professional artists and arts organizations to present their work locally, nationally and internationally.
- Maintained a rigorous peer-assessment process to evaluate funding requests and to allocate funding.

