

Listings on NewfoundlandLabrador.com, HuntingNewfoundlandLabrador.com, or AnglingNewfoundlandLabrador.com must fit within these Categories. For definitions, please see the [Category & Product Definitions](#) section in the Portal Tips & Resources guide to determine the correct category for your listing.

To apply for a listing, visit the [NL Tourism Operator Portal](#). There is no cost to add multiple listings.

Requirements

Operators must:

- Serve travellers, hunters, or sport anglers
- Have a physical location in Newfoundland and Labrador
- Be open to the public
- Hold all required licenses and permits
- Meet applicable municipal, provincial, and federal regulations
- Fit within an approved Tourism Category and Products listed here
- Renew listings annually
- Be in operation before applying (except certain accommodation registrations)
- Meet short-term [Accommodation Registration](#) and submit occupancy reports, if applicable
- Meet [Hospitality Newfoundland and Labrador's](#) Tourism Assurance Program (TAP) minimum standards, including: (1) phone, email, and online; (2) electronic payment; (3) required licenses and permits; and (4) liability insurance

What To Have Ready To Start Your Listing Application

Before you start a listing and/or your registration application, get familiar with the [Listings Best Practices](#) and have the following ready:

- Contact, booking information and social media links
- Up to 500-character business description
- Latitude and longitude coordinates
- Pricing information
- Insurance agency and policy number
- Five high-quality photos per listing
- Building accessibility number (optional)

Portal Pro Tip – Multiple Listings

Many tourism operators qualify for multiple listings, including Travel Offers. Multiple listings increase your visibility and help travellers discover the full range of experiences and services you offer.

Categories & Products

Categories and Products determine where your listings will appear on NewfoundlandLabrador.com. They also serve as search filters for travellers using the Search or the Plan and Book section of the website.

Accommodations

- Apartment/Condo
- Bed & Breakfast
- Cottage
- Hostel/University
- Hotel/Motel
- Inn
- Resort
- Room(s)
- Suite
- Unique Lodging
- Vacation Home

Parks and Campgrounds

- Municipal Park
- National Park
- Private Park
- Provincial Park
- Glamping National Park
- RV Rental

Attractions - Permanent attractions open to visitors.

Family, Health & Recreation Attractions:

- ATV Trail
- Bike Trail
- Family Amusement Attraction
- Farm/Farmers' Market
- Fishing
- Golf
- Marina
- Science Centre
- Spa & Wellness
- Hiking & Walking Trails

Winter Attractions:

- Cross Country/Snowshoeing Trail
- Skiing/Snowboarding
- Snowmobile Trail

Historical & Cultural Attractions:

- Archaeological Site
- Art Gallery & Mural
- Brewery/Winery/Distillery
- Come From Away
- Cultural Experience
- Indigenous Experience Attraction
- Indigenous Owned Attraction
- Lighthouse
- Museum/Cultural/Historical Attraction
- National Historic Site
- Newfoundland Ponies
- Provincial Historic Site
- UNESCO World Heritage Site
- Viking

Parks, Gardens & Natural Attractions:

- Beach
- Bird Watching Attraction
- Ecological Reserve
- Garden/Community Park
- Geology/Fossil Site
- Lookout/Viewing Point
- Natural Attraction
- National Park
- Provincial Park

Festivals, Events & Performance Venues - A one-time or recurring event or a venue.

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| • Come From Away | • Historical & Cultural Event | • Musical/Performing Arts |
| • Community Celebration | • Indigenous Experience | • Performance Venue |
| • Cultural Experience | • Indigenous Owned Festival and Event | • Sports & Recreation |
| • Exhibit or Fair | • Kitchen Party | • Winter Festival or Event |
| • Food/Beverage Event | | |
| • Health and Wellness | | |

Crafts, Shops & Galleries

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| • Antiques and Collectibles | • Craft Shop | • Indigenous Crafts & Galleries |
| • Arts and Craft Studio | • Cultural Experience | • Specialty Foods and Beverages |
| • Commercial Art Gallery | • Fish Market | • Viking |
| • Come From Away | • Health and Wellness | |
| | • Indigenous Owned | |

Food and Beverage Establishments

Types:

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| • Bakery | • Dinner Theatre | • Pub |
| • Bar & Grill/Pub | • Family Restaurant | • Restaurant |
| • Brewery, Winery & Distillery | • Farm & Farmer Market | • Specialty Food and Beverage |
| • Buffet | • Fast Food | • Take-Out |
| • Coffee Shop | • Fine Dining | • Tea Room |
| • Deli | • Food Truck | • Upscale Casual |
| • Diner | • Ice Cream Parlour | • Wine Bar |
| • Dining Room | • Indigenous Owned | |
| | • Lounge | |

Cuisine:

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| • Canadian | • Irish | • Pub-Style |
| • Chinese | • Italian | • Seafood |
| • French | • Japanese | • Specialty Desserts |
| • Greek | • Local/Newfoundland and Labrador | • Steak |
| • Healthy Food | • Mediterranean | • Street Food |
| • Indian | • Mexican Tex-Mex | • Thai |
| • Indigenous Cuisine | • Pizza | • Vegetarian/Vegan |
| • International | | |

Tours – Guided, pre-arranged, custom activity trips or rental-based tourism business.

Adventure Tours: • Angling Tour • ATV Tour • Biking Tour • Bird Watching Tour • Boat Tour • Caving Tour • Climbing Tour • Diving/Snorkelling • Hiking and Walking Tour • Horseback Riding Tour • Iceberg Watching Tour • Kayaking/Canoeing • Newfoundland Ponies • Ocean Fishing • Photography • Rafting • Whale Watching Tour • Zip Lining Tour	Cultural Experiences: • Come From Away • Cultural Experience • Health & Wellness • Indigenous Experience Tours • Indigenous Owned Tour Companies • Food Tour • Newfoundland Ponies • Photography • Viking	Touring Products: • Day Tour • Multi-Day Tour • RV Tour Winter Tours: • Cross Country Skiing Tour • Downhill Skiing Tour • Snowshoeing Tour • Snowmobiling Tour • Winter Tour
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Travel Offers – Experiences, offerings, deals, packages (Must have an approved Core Tourism Listing before applying)

• Bike Tour • Bird Watching • Boat Tour • Camping • Come From Away • Culture & Heritage • Diving • Family Fun • Festival and Event • Fishing (Guided) • Food & Dining • Geology & Fossil • Golfing • Health & Wellness	• Hiking & Walking • Icebergs • Indigenous Owned • Indigenous Experiences • Indoor Fun • Kayaking and Rafting • Kitchen Party • Lighthouses • Living Heritage • National Historic Sites • Newfoundland Ponies • Outdoor Adventure	• Package Tour • Park • Photography • Romance • Rural Retreat • Shops and Galleries • Skiing & Snowboarding • Snowmobiling • Urban Getaways • Viking • Whale Watching • Winter Fun
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