

Market Readiness Subsidy Program Application Form

PROGRAM / MISSION INFORMATION

Name _____

Location _____

Date _____

PARTICIPANT INFORMATION

Name of Participant _____ Position _____

Mailing Address _____

Postal Code _____

Phone _____ Fax _____

Email _____

BUSINESS INFORMATION

Business Name
(Registered with Government(s)) _____

Contact Name _____

Position _____

Business #
(Issued by Canada Revenue) _____ Phone _____

Vendor #
(Issued by Dept. of Finance) _____ Fax _____

Business Mailing Address _____

Postal Code _____

Email _____

**(If approved, the Tourism Product Development Division will contribute up to
25% of eligible costs)**

Applicant's Signature _____ Date _____

**The above information and the attached questionnaire must be completed.
The participant will be notified in writing if eligible for a subsidy.**

Participant Information Questionnaire

Please provide a brief description of your operation or organization.

What are your learning objectives and goals for this professional training opportunity?

Please outline how you feel this professional development could help improve your business or organization and how you will share the lessons learned and your experience with your colleagues in the tourism industry.

Privacy and Confidentiality Notice

We will only use the personal information collected or provided as part of this application process for purposes directly related to the operation of the relevant programs and for statistical reports. Information you provide us in confidence, both personal and business-related, will be kept confidential unless:

- you approve its release, or
- we are required or authorized by laws such as the Access to Information and Protection of Privacy (ATIPP) Act to release it.

If you have questions regarding privacy and confidentiality, contact the Access and Privacy Coordinator, Department of Tourism, Culture, Industry and Innovation, phone (709) 729-7000 or email TCII@gov.nl.ca.

For more information on the Tourism Development - “Market Readiness Subsidy Program” contact:

Sector Diversification Division
Department of Tourism, Culture, Industry and Innovation
P.O. Box 8700, St. John’s, NL A1B 4J6
Tel: 709-729-4518

Website: http://www.tcii.gov.nl.ca/tourism/tourism_development/market_subsidy.html