

Eligibility Criteria Update – July 14, 2020

Effective today, the Tourism and Hospitality Support Program has made changes to its eligibility criteria for tourism-related retail operations, tours, and transportation categories. Businesses that fit the definitions provided for these three categories and who register their business on the Newfoundland and Labrador Tourism Operator Portal are now eligible to apply for the Tourism and Hospitality Support Program. Businesses must meet all other program eligibility criteria, which can be viewed at https://www.gov.nl.ca/tcii/files/THSP_Eligibility_Guidelines.pdf

Craft/Retail Shops

Tourism-related retail outlets, where the primary business activity is crafts, antiques, hand-made clothing, specialty foods; commercial & craft galleries; craft studios.

Criteria for Inclusion: Newfoundland and Labrador based craft shops, galleries and studios that retail 50% or more Newfoundland and Labrador produced products.

Product:

- Antique and Collectibles
- Art or Craft Studio
- Commercial Art Gallery
- Craft Shop
- Cultural Experience (provide a hands-on participatory cultural experience)
- Indigenous Craft Product
- Fish/Farm Market

Applicant must meet eligibility criteria to register with the Newfoundland and Labrador Tourism Operator Portal.

<https://www.nltourismoperatorportal.ca/nlto/sfjsp?interviewID=SignOn>

Tours

A business that offers pre-arranged activity trips to one or more places and back to the point of origin. Also includes In-bound Province Wide Tour Operators/Wholesalers that are based in Newfoundland and Labrador. They are companies that contract/sub-contract with suppliers to create and/or market a multi-day tour. They promote and sell that package for an all-inclusive price. They do not include travel agents or online travel agents (OTAs)/booking platforms.

Criteria for Inclusion:

- Operates within a Newfoundland and Labrador region
- Scheduled daily or multi day departures
- Does not include tours of attractions eg: Tours of a historic site offered by onsite interpreters.

Applicant must meet eligibility criteria to register with the Newfoundland and Labrador Tourism Operator Portal.

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Transportation Service Providers

Car rental agencies are now eligible.